



# Sponsorship Prospectus

## Welcome

The International Federation of Automatic Control (IFAC) World Congress is the world's largest and most prestigious automatic control conference as it usually brings together 3,500 leading researchers and practitioners from around the world to share the latest research and innovations in automatic control. The 23rd IFAC World Congress will be held in Busan, South Korea, from August 23 to 28, 2026.

IFAC invites you to serve as a sponsor of the IFAC World Congress 2026; it offers various sponsorship packages tailored to suit your organization's goals. There will be two tracks of sponsorship with different tiers. The Exhibition & Advertisement Sponsorship Packages will include the Platinum Plus, Platinum, Gold, Silver, and Bronze tiers. The Novelty and Social-Event Sponsorship Packages will feature the Diamond, Ruby, Emerald, Sapphire, and Opal tiers. Indeed, this sponsorship presents an exceptional opportunity for your organization to gain global visibility, enhance its reputation as an industry leader, and connect with influential professionals and decision-makers in the field of automatic control.

## About IFAC

IFAC is a renowned international organization dedicated to advancing the science and technology of automatic control and systems engineering. With over 50 member countries and a rich history spanning over 60 years, IFAC has played a pivotal role in promoting collaboration, research, and education in the field.

For more information, please visit the website: <https://www.ifac-control.org>.

## IFAC World Congress 2026

The IFAC World Congress is the flagship event of IFAC and represents the pinnacle of advancements in automatic control and systems engineering. Particularly, the World Congress 2026 is expected to attract nearly 4,000 participants from academia, industry, and government, providing an unparalleled platform for networking, learning, and collaboration.

The highly anticipated Congress will feature a wide range of technical sessions, workshops, and tutorials, as well as a number of social events as part of efforts to provide an opportunity for participants to network with other professionals in the field of automatic control.

## Overview of IFAC World Congress 2026



### Congress Name

The 23rd World Congress of the International Federation of Automatic Control

### Date

August 23-28, 2026

### Venue

BEXCO, Busan, Republic of Korea

### Hosted by

IFAC (International Federation of Automatic Control)

### Organized by

ICROS (Institute of Control, Robotics and Systems)

### Supported by

Busan Metropolitan City  
Korea Tourism Organization  
Busan Tourism Organization

### Technical Co-sponsors

The Institute of Electronics and Information Engineers  
The Korean Institute of Chemical Engineers  
The Korean Institute of Electrical Engineers  
Korea Robotics Society  
The Korean Society for Aeronautical & Space Sciences  
The Korean Society of Automotive Engineers  
The Korean Society of Mechanical Engineers

### Expected No. of Participants

4,000

### Website

[www.ifac2026.org](http://www.ifac2026.org)

## Benefits of Sponsorship

The Sponsorship of the IFAC World Congress offers a unique opportunity to reach a global audience of leading experts in automatic control as your company will be prominently featured as a sponsor in all Congress materials, including the program, website, and social media channels. You will also have the opportunity to participate in a variety of sponsorship activities, such as hosting a reception, sponsoring a lecture, or participating in the exhibition.

## Exhibition & Advertisement Sponsorship Packages

Benefits	Platinum Plus	Platinum	Gold	Silver	Bronze
	₩30,000,000	₩20,000,000	₩10,000,000	₩5,000,000	₩2,500,000
Free registration*	10 persons	5 persons	2 persons	1 person	
Exhibition booth**	4 booths (6m x 4m)	2 booths (6m x 2m)	1 booth (3m x 2m)		
Advertisement in program & proceedings	○ (inside cover)	○ (inner page, one-half)	○ (inner page, one-quarter)	○ (inner page, one-eighth)	
Company profile in program & website	○	○	○	○	
Logo on program, website & break slides	○	○	○	○	○
Logo(s) on official photo zone board	4	3	2	1	1

*All amounts are exclusive of 10% VAT, if applicable.*

*\* Please note that this registration does not include paper uploads. Paper presenters should register separately for the Congress.*

*\*\* Either Space only or Shell scheme package can be chosen.*

## Novelty and Social-Event Sponsorship Packages

Benefits	Diamond	Ruby	Emerald	Sapphire	Opal
	₩270,000,000	₩35,000,000	₩25,000,000	₩25,000,000	₩15,000,000
Free registration	10 persons	10 persons	5 persons	5 persons	
Banquet (with a short speech)	○				
Lanyard logo		○			
Welcome Reception (with a short speech)			○		
Farewell Party (with a short speech)				○	
President's Dinner (with a short speech)					○
Coffee Breaks (daily) or Special Lunches* (Logo displayed at specific event)					○
Company profile in program & website	○	○	○	○	○
Logo on program, website & break slides	○	○	○	○	○
Logo(s) on official photo zone board	8	4	3	3	2

*All amounts are exclusive of 10% VAT, if applicable.*

*\*At official IFAC forums, such as the Student Reception, meal costs are included as part of the package. However, for lunches hosted by individual companies, please note that food costs are not included and will need to be arranged separately.*

## Customized Sponsorship

We understand that each organization has unique requirements and objectives. We will work closely with you to design a package that aligns with your goals and maximizes your visibility at the IFAC World Congress 2026. To discuss the available sponsorship opportunities and find the best fit for your organization, please contact the Secretariat.

We offer a range of customizable items, including but not limited to:

- Congress Bags
- Souvenirs
- Promotional Materials
- Sponsored Lectures etc.

## Exhibition

The exhibition will be an important part of the Congress, providing a platform for companies to showcase their products and services to a global audience. The exhibition will also feature a number of networking events, giving attendees the opportunity to meet and connect with potential customers, partners, and collaborators.

### Exhibition Period

August 24 (Monday) to 28 (Friday)

Installation	August 23 (Sunday)
Dismantling	August 28 (Friday) after IFAC WC 2026 ends

### Venue


Grand Ballroom of Convention Hall, BEXCO (2,082m<sup>2</sup>)

The exhibition hall is designed to serve as a networking hub, providing spaces for poster sessions and participant lounges.

### Exhibition Fees

Space Only (3m x 2m)	₩2,500,000
Shell Scheme Package	₩3,000,000

*All amounts are exclusive of 10% VAT, if applicable.*

Shell Scheme Booth	Details
	<ul style="list-style-type: none"> <li>- 3m x 2m Aluminum System Booth</li> <li>- Signboard for Company Name</li> <li>- Information Desk and Chairs</li> <li>- Lighting: 5 Spotlights</li> <li>- Electricity: Socket (1ea, 220V, 1KW)</li> <li>- Floor: Pytex</li> </ul>

### Booth allocation

Booth assignments will be determined by the exhibition organizer based on factors like the type of exhibit, booth size, and overall layout.

## Contact Information

Exhibition Chair  
Prof. Jin Woo Song, Sejong University  
Email: [jwsong@sejong.ac.kr](mailto:jwsong@sejong.ac.kr)

Secretariat of the IFAC WC 2026  
Mr. Jung Wook Yi, INTERCOM Convention Services, Inc.  
Email: [sponsor@ifac2026.org](mailto:sponsor@ifac2026.org)